

# Innovation Awards – November 1<sup>st</sup>



The Sacramento Region Innovation Awards program recognizes the area's vibrant innovation community — from startups to established companies — and their breakthrough creations. Founded in 2016, the program is organized and hosted by Stoel Rives LLP, with support from the Sacramento Business Journal and Moss Adams LLP.

## Program Structure:

- Location: Hilton Arden West
- Networking & Innovation Showcase
- Lunch
- Awards

## Innovation Awards Supporting Sponsor - \$2,500

- Logo exposure in all SBJ-produced pre-event marketing materials
- Logo and link to organization's website from both submission and registration webpages
- Logo on program website at [www.sacramentoinnovationawards.com](http://www.sacramentoinnovationawards.com)
- Table of ten at the Awards Luncheon
- Booth space at Innovation Showcase
- Recognition from the podium at the Awards Luncheon
- Full color logo in the Awards Luncheon social media campaign
- Opportunity to meet with SBJ and Program Manager to brainstorm event/activation strategies

# Innovation Awards Champion Sponsorship – Exclusive



- Exclusive Presenting Sponsor recognition for the Sacramento Region Innovation Awards Nominee and Selection Committee Reception
- Sponsor of Hosted Beverages at Reception (Estimated attendance 100)
- Ten representatives from your firm at the Pre-Event Reception
- Logo exposure in all SBJ-produced nomination and pre-event marketing materials; includes print, website & email
- Logo and link to your website from both submission and registration webpages
- Logo on program website at [www.sacramentoinnovationawards.com](http://www.sacramentoinnovationawards.com)
- Table of ten at the Awards Luncheon
- Booth space at Innovation Showcase
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- Full color logo in the Awards Luncheon social media campaign
- Opportunity to meet with SBJ to brainstorm activation strategies

**Total Investment: \$9,850**

## Overview and Categories:

<https://www.sacramentoinnovationawards.com/awards-luncheon/>

## Selection Committee:

<https://www.sacramentoinnovationawards.com/blog/2017/09/20/2017-selection-committee/>